An Analysis of Speech Acts Found in Eric Nam and Taecyeon Utterance in Daebak Show Dive Studio Podcast

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KEYWORDS	ABSTRACT
Daebak Show Dive Studio Podcast, Functions of Speech Acts, Speech Acts, Types of Speech Acts.	This thesis explores the speech acts and functions of Eric Nam and Taecyeon Utterance in the Daebak Show Dive Studio Podcast. The research aims to answer three research questions: 1) What types of speech acts are used by Nam and Taecyeon in the podcast? 2) What is the most dominant speech act used by Nam and Taecyeon in the podcast? 3) What are the functions of speech acts used by Nam and Taecyeon in the podcast? Using qualitative descriptive techniques, the thesis uses theories from G. Yule (1996), J. R. Searle (1976), and J. L. Austin (1962) to analyze the data. The study reveals 133 speech act utterances, divided into locutionary, illocutionary, and perlocutionary acts. Additionally, 129 utterances of speech act functions were discovered, including 44 representative, 38 expressive, 41 directive, and 6 commissive utterances. The results provide a comprehensive analysis of speech act utterances and their functions, each categorized according to its category.

INTRODUCTION

Language is essential for communication, allowing individuals to express thoughts, feelings, and opinions. Pragmatics, a subfield of linguistics, provides insight into the context or meaning of the speaker-listener exchange. It allows us to discuss people's goals, intents, assumptions, and the types of acts they perform when speaking.

The speech act is the basic unit of linguistic communication, consisting of locutionary act, illocutionary act, and perlocutionary act. Podcast discussions and other communicative occurrences can be used to study speech acts. Podcasts serve various purposes, including informing, educating, and entertaining listeners. They typically include a wide range of topics, from humorous to serious, such as discussing financial issues. Podcasts can be found on platforms like Anchor, Castbox, Spotify, and YouTube, with discussions ranging from scripted to non-scripted.

This study focuses on Eric Nam and Taecyeon's utterances in the Daebak Show Dive Studio Podcast, which is popular on social media platforms like YouTube. Established in July 2019, DIVE Studios is the first and only podcast network featuring K-pop singers. The target audience for this podcast is Asian Americans, art and culture enthusiasts, and international K-Pop lovers.

YouTube podcasts are audio-visual media that allow researchers to examine the speech acts used by Eric Nam and Taecyeon during their conversation. The main goal of this study is to offer an overview of how speech acts express people's emotions, what kinds of speech acts exist, and what each statement made by the presenter and the guest during the podcast means. The theory developed by Yule (1996), Searle (1976), and J. L. Austin (1962) in his book How to Do Things with Word was used in the study.

Based on the background of the study raised in this proposal, the researcher formulate the problems of this research as follows: (1.) What kinds of speech acts are used by Eric Nam and Taecyeon in the Daebak Show Dive Studio podcast? (2.) What is the most dominant speech act used by Eric Nam and Taecyeon in the Daebak Show Dive Studio podcast? (3.) What are the functions of speech acts used by Eric Nam and Taecyeon in the Daebak Show Dive Studio podcast?

Relevant to the research problem, the aims of this research are as follows: (1.) This research aims to describe the kinds of speech acts used by Eric Nam and Taecyeon in the Daebak Show Dive Studio podcast. (2.) This research aims to find out the most dominant speech acts used by Eric Nam and Taecyeon in the Daebak Show Dive Studio podcast. (3.) This research intends to describe the functions of speech acts used by Eric Nam and Taecyeon in the Daebak Show Dive Studio podcast.

METHOD

This study utilized qualitative descriptive methods to analyze the utterances of Eric Nam and Taecyeon on the Daebak Show Dive Studio podcast. The research aimed to understand the phenomena experienced by the subjects through descriptions in words and language in special contexts. The study categorizes speech act types and dominant types used by both the host and visitor, using utterances from podcasts from the DIVE Studio YouTube channel. The goal was to provide a detailed explanation of the data.

This research uses a K-pop podcast, Dive Studios Podcast, hosted by Eric Nam, as the data source. The podcast features an actor as a guest and is hosted by a singer, all fluent in English. Episode 9, featuring Taecyeon, is 55 minutes long and released on July 11, 2023. The episode discusses Taecyeon's personal experiences in the K-pop industry, his growth as an artist, and his transition from a boy band member to a multifaceted artist. The podcast also discusses the pressures of the entertainment industry, their friendship, and their perspectives on fame, mental health, and public life.

Donald Ary suggests that written records can be used in qualitative research to understand an event. This study used documentary techniques to gather data on speech acts and their functions in a conversation between Eric Nam and Taecyeon from the Daebak Show Dive Studio Podcast. In order to collect data, the researcher did several steps, and the writer did the following steps: (1.) The researcher obtained a research permit provided by an English Education Study Program. (2.) The researcher downloaded the video podcast entitled "Taecyeon on Our Minds When We 'Heartbeat', Daebak Show S3 EP 9". This episode was released on July 11, 2023. The duration of this episode is 55 minutes. (3.) The researcher attentively watched the Daebak Show podcast video, "Taecyeon on Our Minds when We 'Heartbeat, Daebak Show S3 EP 9," on the Dive Studios Podcast YouTube account. (4.) The research was carried out in June.

The researcher employed various data analysis techniques, including transcribing, identifying, categorizing, analyzing, and concluding, to enhance understanding and presentation of the data. This systematic approach, as described by Ary (2005, 465), aims to aid readers in comprehending speech acts by systematically searching and organizing the data.

FINDINGS AND DISCUSSION

The study reveals that Eric Nam and Taecyeon's utterances in the Daebak Show Dive Studio Podcast were performed using three types of speech acts and four functions proposed by Austin, Yule, and Searle's theories. The researcher found that they combined made 133 speech act utterances, with 3 being locutionary acts, 129 being illocutionary acts, and 1 being a perlocutionary act.

The first research question is: what kinds of speech acts are used by Eric Nam and Taecyeon in the Daebak Show Dive Studio Podcast? The findings indicate three types of speech acts proposed by Austin, and Searle's theories were performed by Eric Nam and Taecyeon's utterances in the Daebak Show Dive Studio Podcast, which are 3 were locutionary acts, 129 were illocutionary acts, and 1 was a perlocutionary act. Each finding of types of speech acts found in Eric Nam and Taecyeon's utterances in the Daebak Show Dive Studio Podcast is described in the following discussion.

1. Locutionary Acts

    A locutionary act is a description of speakers' utterances, providing their literal meaning. In the Daebak Show Dive Studio Podcast, Eric Nam And Taecyeon's utterances are the first examples of locutionary speech acts. A researcher found 3 utterances dependent on locutionary acts, including one in Nam's speech and two in Taecyeon's speech, as an example.

    a. *Taecyeon: "Um, my new drama series is called English name it's Heartbeat"* This utterance is classified as a locutionary act because Taecyeon said it based on the facts found in the

utterance, "Um, my new drama series is called, in English name it's Heartbeat." In this utterance, Taecyeon told the audience about his drama that aired at that time.

2. Illocutionary Acts

Illocutionary acts, found in Eric Nam and Taecyeon's utterances on the Daebak Show Dive Studio Podcast, direct the audience and indicate the speaker's action. There are five types: declarative, representative, expressive, directive, and commissive. The researcher discovered 129 utterances based on illocutionary acts, including directive, expressive, representative, and commissive. The following is an example of illocutionary acts:

a. Representatives are speech acts that express the speaker's beliefs, whether true or not. The researcher discovered 44 utterances of representatives made by Eric Nam and Taecyeon in the Daebak Show Dive Studio Podcast, as an example.
   - *Eric Nam: "I want to share that my new song, House on a Hill, is out right now."* This utterance is classified as representative because, in this utterance, Eric Nam informs the audience that his new song is being released at that time.

b. Expressive is a category of speech acts that convey the speaker's feelings about a situation. The researcher identified 38 expressive utterances in Eric Nam and Taecyeon's Daebak Show Dive Studio Podcast as an example.
   - *Taecyeon: "Hello, thank you for welcoming me here. Thank you"* This utterance is classified as expressive because, in this utterance, Taecyeon expresses his thanks to Eric Nam for welcoming him to the Daebak Show Dive Studio Podcast.

c. Directives using speech acts to persuade listeners to take action. The researcher identified 41 directive utterances in Eric Nam and Taecyeon's Daebak Show Dive Studio Podcast as an example.
   - *Eric Nam: "When did you go to Boston?"* This utterance is classified as a directive because, in this utterance, Eric Nam asks Taecyeon to get information.

d. Commissive demonstrating the use of speech acts to commit speakers to future actions. The researcher identified 6 commissive utterances in Eric Nam and Taecyeon's utterances on the Daebak Show Dive Studio Podcast as an example.
   - *Taecyeon: "It's so intense, and I thought to myself saying, Okay if you're going to make it big. Let's be as big as them."* This utterance is classified as commissive because, in this utterance, Taecyeon commits himself to doing something in the future.

3. Perlocutionary Acts

Perlocutionary acts are the third category of speech acts found in Taecyeon and Eric Nam's Daebak Show Dive Studio Podcast. They aim to persuade, mislead, and influence the listener. The researcher's findings suggest that one utterance is dependent on perlocutionary activities. As an example.

a. *Eric Nam: "It's so pretty; it's a beautiful wine red, and it has a beautiful design on the back. I got it at shop.divestudios.io; it's really cute and sexy. It's pretty thin-not a cold fin, but just enough so you can wear it when you're a little chilly inside and the air conditioning is blowing in your face, or you can save it for the fall. It's just a great hoodie, so you can check it out. The other great thing is that shop.divestudios.io, oh, and you also can go to shop.kentminds.com for some more stuff."* This utterance is classified as a perlocutionary act because, in this utterance, Eric Nam persuades or convinces the audience to buy the hoodie that he wears at that time. So, the result of this utterance is that the audience may buy the hoodie.

The second research question is: what is the most dominant speech act used by Eric Nam and Taecyeon in the Daebak Show Dive Studio Podcast? The Daebak Show Dive Studio Podcast, a conversational style of Eric Nam and Taecyeon, is primarily characterized by illocutionary acts, with 129 utterances.

An illocutionary act refers to the function or intention behind a speaker's utterance in communication, such as making a statement, asking a question, giving an order, or making a promise. It is part of the larger theory of speech acts, developed by philosophers like J.L. Austin and John Searle. The 5W 1H questions (Who, What, When, Where, Why, and How) are common frameworks for gathering information. When Eric Nam and Taecyeon

use these types of questions, they are performing illocutionary acts, which involve actions like requesting information, seeking clarification, or making a statement about their experiences.

The following examples describe how 5W 1H could be the dominant illocutionary act in the conversation between Eric Nam and Taecyeon:

1. Who - Assertive Illocutionary Acts:

   In the episode, Eric Nam and Taecyeon make statements about their identities, experiences, and interactions with others in the industry. For example:

   Eric Nam: "Who do you think is the most famous in 2PM?"

   Taecyeon: "Well, I think each member has their own charm and strengths."

   Here, both Eric and Taecyeon provide information about themselves, the group dynamics, and the roles of other members. This is an assertive illocutionary act, where they assert facts or beliefs.

2. What - Interrogative/Questioning Illocutionary Acts:

   Both hosts often ask each other direct questions to understand deeper aspects of their guest's life or career. Questions like:

   Eric Nam: "What's been the most challenging part of transitioning from an idol to an actor?"

   Taecyeon: "What's your favorite song that you've written?"

   These questions are interrogative illocutionary acts (requesting information or clarification) where they are seeking answers or opinions.

3. When - Questioning and Expressive Illocutionary Acts:

   Timing in the entertainment industry is frequently discussed, and they may question each other about specific milestones or significant events in their careers:

   Eric Nam: "When did you first decide to pursue acting seriously?"

   In such cases, the illocutionary act is interrogative (seeking information), and it could also trigger an expressive illocutionary act, where one expresses a personal sentiment, emotion, or reflection tied to that timeline.

4. Where - Interrogative Illocutionary Acts:

   At times, Eric and Taecyeon might discuss locations (like where they are performing or filming) to give context to their experiences:

   Taecyeon: "Where was the most memorable place you performed in?"

   This is an example of an interrogative illocutionary act where they are trying to gather details about the other person's experiences.

5. Why - Assertive & Interrogative Illocutionary Acts:

   Understanding motivations and reasons is a major theme of their discussion. For example:

   Eric Nam: "Why did you choose to stay in Korea after the military?"

   Here, the question is an interrogative illocutionary act as it seeks an explanation or justification for a particular choice. Additionally, they sometimes explain their own reasons for decisions or beliefs.

   Taecyeon: "I stayed in Korea because I wanted to continue my career and focus on growth." This can be seen as an assertive illocutionary act, where Taecyeon is asserting his reasoning behind a personal decision.

6. How-Explanatory/Expositive Illocutionary Acts:

   Finally, both of them often use how questions to get into the details of specific processes, such as:

   Eric Nam: "How do you manage your time between music and acting?"

   This is a classic interrogative illocutionary act, where Eric is looking for an explanation of Taecyeon's routine or practices. In response, they provide explanations or descriptions about how they manage their work, their processes, and their personal philosophies, making this also an expositive illocutionary act.

Throughout this Daebak Show episode, the dominant type of illocutionary act is interrogative (asking questions to gather information), with a strong presence of assertive acts (sharing facts or beliefs) and explanatory acts (offering detailed responses or descriptions). The use of 5W 1H questions facilitates a deeper understanding of the guest's experiences, making the conversation both engaging and informative for listeners.

In short, illocutionary acts are the dominant type of speech act because they serve the primary goal of the podcast to communicate meaning, extract personal stories, and engage the audience with insightful content in an accessible way.

The third research question is: what are the functions of speech acts used by Eric Nam and Taecyeon in the Daebak Show Dive Studio Podcast? The finding indicates there are four types of functions of speech acts proposed by Yule theories that were performed by Eric Nam and Taecyeon's utterances in the Daebak Show Dive Studio Podcast, which are 44 were representatives, 38 were expressive, 41 were directives, 6 were commissives, and 0 were declarations. Each finding of functions of speech acts found in Eric Nam and Taecyeon's utterances in the Daebak Show Dive Studio Podcast is described in the following discussion.

a. Declarations

The study found that Eric Nam and Taecyeon did not make any declarations during their talk on the Daebak Show Dive Studio Podcast, indicating that declarations are speech acts that significantly change the world through their words.

b. Representatives

Representatives are speech acts that express the speaker's beliefs, whether true or not. The researcher discovered 44 utterances of representatives made by Eric Nam and Taecyeon in the Daebak Show Dive Studio Podcast as an example.

➢ *Taecyeon: "Probably 2PM 15th-anniversary concert. It is due in September."* This utterance is classified as representative because, in this utterance, Taecyeon informs the audience about the 2PM concert that will be held in September.

c. Expressive

Expressive is a category of speech acts that convey the speaker's feelings about a situation. The researcher identified 38 expressive utterances in Eric Nam and Taecyeon's Daebak Show Dive Studio Podcast as an example.

➢ *Eric Nam: "Sorry, I was like, gonna try to introduce you in the most grandiose way, and then I was like, I don't know how else to do this."* This utterance is classified as expressive because in this utterance Eric Nam expresses his apologies to Taecyeon. The types of expressive used by Eric Nam and Taecyeon are welcomes/greetings, praise, thanks, regrets, apologies, appreciation, joy, lamentation, and happiness. An expressive act (apology) is emphasized in the word "sorry."

d. Directives

Directives use speech acts to persuade listeners to take action. The researcher identified 41 directive utterances in Eric Nam and Taecyeon's Daebak Show Dive Studio Podcast as an example.

➢ *Eric Nam: "Um, when did you start acting?"* This utterance is classified as a directive because in this utterance Eric Nam asks Taecyeon to get information about when Taecyeon started acting.

e. Commissive

Commissive is a kind of speech act to commit speakers to future actions. The researcher identified 6 commissive utterances in Eric Nam and Taecyeon's utterances on the Daebak Show Dive Studio Podcast as an example.

➢ *Taecyeon: "Grow as an actor and do my self-monitoring to be like, oh, I did that bad. I'll try that one, like, maybe better next time."* This utterance is classified as commissive because in this utterance Taecyeon motivates himself to be better in the future. A commissive act (commit) is emphasized in the word "I'll try that one like maybe better next time"

CONCLUSION

The study examines Eric Nam and Taecyeon's utterances on the Daebak Show Dive Studio Podcast for their speech act kinds, dominant speech act types, and functions. The researcher found that Nam and Taecyeon use three types of speech acts: locutionary, illocutionary, and perlocutionary acts. The analysis revealed 133

speech act utterances, divided into locutionary, illocutionary, and perlocutionary acts. Illocutionary acts were the most common, indicating that Nam and Taecyeon focus on meanings rather than facts. They focus on giving ideas, expressing feelings, or making requests, aiming to establish relationships with listeners and foster understanding. Out of five categories, the researcher identified four types of speech act functions. The 129 utterances were divided into 44 representative, 38 expressive, 41 directive, 6 commissive, and 0 declaration utterances. The study concludes that Nam and Taecyeon's utterances aim to establish relationships and foster understanding.

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